



Data Operations Manager, Social Media

Montreal - Full-time - 744000010123315

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Ubisoft Entertainment, a global leader in the video games and entertainment software industry, is currently seeking a full-time Social Media Data Manager. The role is equal parts strategy and analytics as it will be the center-point between multiple teams relating to Social Media - the marketing arm focused on social content recommendations, social channel management and social content publishing. Supporting a culture of data-informed decisions will be at the heart of everything you do. A successful Social Data Manager will work with stakeholders to unearth key findings that solves business needs.

The main objective is to generate meaningful insights from Social data as well as help implement efficient data processes including verification, data enrichment, and reporting. The ideal candidate will have experience in a data-centric role, strong communication skills, with bonus points for having social campaign experience, and a passion for gaming.

You will be the liaison between Social Media and Enterprise Data/Marketing Analytics teams regarding all data definition, deliverables and future data enhancements

- Drive constant data evolution by partnering up with data teams across the Ubisoft ecosystem (Data Science, Marketing Analytics, and Enterprise Data)
- Have a deep understanding of the Social data architecture in relation to the business needs, support the Social team with insights for various reports/dashboards
- Identify and promote opportunities to improve the Social strategies based on analysis, be the evangelist for data driven decision making, test and learn methodology, and overall data literacy within the team and partners
- Follow discrepancies in data to the source and document findings
- Challenge the status quo related to the data flow and current integration
- Collaboration with Global and Local teams to drive standards and best practices

WHAT YOU'LL BRING

- Relevant knowledge in the field of Management Information Systems, Finance, Engineering, Statistics or other related quantitative fields
- Expertise in an analytical role working with data
- Proficient knowledge of SQL, and willingness to learn new tools and data systems
- Good attention to detail and accuracy with data
- Enjoys problem solving, research, and analysis
- Bilingualism (English/French) is required in this role due to daily interactions with colleagues and external partners outside Quebec who are all English-speaking, including the manager of

this role.

- Experience with Tableau, Adobe Analytics, and any social management platform is a plus

What to send our way

- Your CV, your expertise and/or related experience and skills.

Just a heads up: If you require a work permit, your eligibility may depend on your education and years of relevant work experience, as required by the government.

We are working to enrich players' lives through unique and memorable gaming experiences and by improving the positive impacts of our games. To get there, we are creating a safer, more inclusive work environment, we are giving back to the communities where Ubisoft operates by working with local non-profit partners and by working to reduce the environmental impact of our business

Skills and competencies show up in different forms and can be based on different experiences, that's why we strongly encourage you to apply even though you may not have all the requirements listed above.

At Ubisoft, you can come as you are. We embrace diversity in all its forms. We're committed to fostering a work environment that is inclusive and respectful of all differences.

Ubisoft code of conduct: [Ubisoft Code of Conduct](#)