



Senior Product Manager (Generative AI)

Montreal - Full-time - 744000004082785

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As a Senior Product Manager in Generative AI within the Technology Group, you will be responsible for a range of internal products related to content creation for game production teams. The ideal candidate will have a comprehensive understanding of Generative AI, data governance, DevOps and data analytics.

The incumbent is responsible for his/her product(s). He/she is in charge of product lifecycle management and promotion within the Content Creation Technologie Group (CCTG) portfolio.

You will join a team of product managers with whom you will share responsibilities and best practices across the entire CCTG portfolio. You will work closely with the development teams and design and research specialists to maximize the impact of the initiatives put in place.

You are responsible for ensuring the long-term vision and roadmap of your products. Always listening to the user community, you'll bridge the gap between real user needs and product capabilities. Immerse yourself in a world where your work directly influences the future of how AI helps people do their jobs more effectively and efficiently.

The main and usual functions of this job are :

Product Management

- Act as the central point of contact for the Generative AI and Machine Learning product efforts of the Content Creation team.
- Identify customer needs (production, management);
- Develop the product vision for which he/she is responsible in order to develop the long-term vision and roadmap for your products, in collaboration with a cross-functional team;
- Establish development priorities and follow up with IT project managers;
- Measure the impact of the products for which he/she is responsible in order to maximize ROI;
- Produce and distribute steering data to ensure effective communication.
- Determine the acceptable level of quality for product delivery;
- Maintain a technology watch for the products for which he/she is responsible;
- Develop relationships with key internal and external AI technology partners to consistently evaluate and manage new product opportunities.
- Ensure the implementation of programs promoting the adoption and use of the products for which he/she is responsible.

Communication and positioning

- Complete strategic positioning studies (product use, etc.) to keep up to date with trends in Generative AI for game creation.
- Analyze the needs of your community (with the help of your colleagues responsible for relations with developers) + define priorities.
- Develop and ensure proper execution of communication plans;
- Act as a competition expert in the field of Generative AI.

Education:

- University studies in a technical field, or equivalent experience.
- Business training or experience is an asset.

Relevant experience:

- Minimum 7 years experience in a similar position in product management or software product development.

Skills :

- Customer-oriented
- Ability to analyze and synthesize, formulate proposals and make informed decisions on assigned subjects
- Ability to be critical of products and suggest improvements
- Good interpersonal and communication skills
- Ability to listen
- Comfortable dealing with members of all hierarchical levels
- initiative
- Ability to work under pressure

Knowledge :

- Bilingualism (French and English)
- Knowledge of product management software (Aha! or other) is an asset
- Knowledge of SCRUM/AGILE is an asset
- Knowledge of the video game industry is an asset