



D2P Platform Operations Specialist

Montreal - Full-time - 744000002130801

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Reporting to the Sr. Manager, Ecommerce Platform Operations in the Direct-to-player business team, the Ecommerce Platform Operations Specialist will act as the subject matter expert of a dedicated stream of digital tools in the Ecommerce Platform portfolio to exploit and optimize their usage to sustain exponential go-to-market goals.

Roles & Responsibilities

- **Exploit** relevant Ecommerce internal/external promotion and content tools to support commercial events and new features releases.
 - **Participate** to the content definition to minimize the operational risk and maximize the go-to-market perceived value.
 - **Feed** the group with relevant information to support new commercial events and e-commerce features releases.
 - **Maintain and share** a knowledge-base on your respective eCommerce tools and their best-in-class practices.
 - **Facilitate** the operational activities status quo to optimize the e-Commerce platform usability and minimize the risks to aim for Operational excellence.
 - **Investigate and research** new enhancements to improve the global adoption and performance of the solutions within the group based on real-world data.
 - **Lead** to the overall performance and best-in-class user experience of the dedicated ecommerce tools stream to increase perceive value and adoption.
 - **Collaborate** constructively by sharing meaningful insights to nurture profitable and scalable ecommerce operations roadmap, product launches, sales and better events tied to product exploration and showcase.
 - **Embrace** the Ubisoft attributes by acting as a role model, collaborating constructively, inspiring people positively and stepping out of your comfort zone to enhance your job skills.
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- Relevant work experience in the B2C ecommerce operations or web content management/coordination. Knowledge of the Salesforce Commerce Cloud suite is a plus.
 - Must be able and eager to maximize the use digital products to solve business problems with a customer centric approach and analytical mindset.
 - Ability to work under deadlines with a strong prioritization mindset and good time-managing skills.
 - Have a strong attention to details.
 - Basic to intermediate Knowledge of web programming language (HTML, CSS).

Just a heads up: If you require a work permit, your eligibility may depend on your education and

years of relevant work experience, as required by the government.

Skills and competencies show up in different forms and can be based on different experiences, that's why we strongly encourage you to apply even though you may not have all the requirements listed

Ubisoft offers the same job opportunities to all, without any distinction of gender, ethnicity, religion, sexual orientation, social status, disability or age. Ubisoft ensures the development of an inclusive work environment which mirrors the diversity of our players' community.