



# Global Brand Project Manager

**Montreal - Full-time - 743999986647558**

**Apply Now:**

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As a Global Brand Project Manager your primary job is to ensure that your brands are prepared to execute global marketing plans. While not leading strategy or creative development, this role is critical to the execution of global campaigns by managing the creative content transformation of all marketing assets. You will ensure brand assets are created to required specifications, quality checked, routed, and delivered to internal and external partners/teams to meet campaign deadlines. Being highly organized, detail-oriented, efficient, collaborative, and team-focused will be crucial to success in this role. You must have exceptional creative project management, process, and people management skills. Familiarity with video production, localization and mastering workflows is a must.

**What you'll do:**

- Create and manage project schedules for content transformation needs. Track localization timelines and progress, flagging any potential concerns for project deadlines with stakeholders while working to resolve issues
- Closely collaborate with cross functional peers across Global Brand, Marketing Services and Marketing Asset Operations to anticipate needs of a project and accurately determine project scope.
- Drive the production roadmap for mastering and localization processes accounting for global campaign needs including translation, subtitling, and voice over
- Own, advise, and set expectations for asset versioning and release timelines with game development studios, internal creative teams, and agencies.
- Maintain standardized file organization and permissions on digital asset management (DAM) tools for all files.
- Be the knowledge expert of your project(s) approved style guides, toolkits, and industry/partner standards (Age Ratings, Legal, first party, retail, etc.).
- Identify gaps or inefficiencies in tools and processes within and between teams and suggest improvements.

**What you'll bring**

- Ability to manage multiple projects at once, follow through, and meet aggressive deadlines.
- Experience in a marketing environment/creative organization specifically in video production or project management.
- Familiarity with a variety of digital media workflows and styles of content localization

- Deep familiarity with post-production and localization workflows and terminology
- Excellent communication skills and an ability to work closely with creative and technical stakeholders. Builds trust and relationships with all cross functional teams.
- Experience with MS Suite (Excel, Teams, SharePoint, etc.), JIRA, Confluence, Smartsheet, Adobe Photoshop, Adobe Acrobat, and DAMs.
- Project management experience and video localization/ post-production knowledge.

### **Attributes**

- Self-starter who will dig in and finds solutions.
- Detail-oriented and organized.
- Ability to manage multiple projects and deadlines in a fast paced, evolving environment
- Excellent written and oral communication skills.
- A strong, self-confident leader who motivates and builds trust with others
- Possesses the ability to work independently and collaboratively
- Skilled in working with remote teams

What to send our way

- Your CV, your expertise and/or related experience and skills.

Just a heads up: If you require a work permit, your eligibility may depend on your education and years of relevant work experience, as required by the government.

We are working to enrich players' lives through unique and memorable gaming experiences and by improving the positive impacts of our games. To get there, we are creating a safer, more inclusive work environment, we are giving back to the communities where Ubisoft operates by working with local non-profit partners and by working to reduce the environmental impact of our business

Skills and competencies show up in different forms and can be based on different experiences, that's why we strongly encourage you to apply even though you may not have all the requirements listed above.

At Ubisoft, you can come as you are. We embrace diversity in all its forms. We're committed to fostering a work environment that is inclusive and respectful of all differences.

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