



# Senior Product Manager \_ TG Content Creation

**Montreal - Full-time - 743999958347809**

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As a Product Manager within TG, you will be responsible for a range of in-house products related to content creation for game production teams.

You will be responsible for your own product(s). He/she is responsible for managing the product lifecycle and promoting them within the Content Creation Technologie Group (CCTG) portfolio.

You will join a team of product managers with whom you will share responsibilities and best practices across the entire CCTG portfolio. You will work closely with the development teams and design and research specialists to maximize the impact of the initiatives put in place.

**Responsibilities :**

*Product management*

- Identify customer needs (production, management);
- Develop the vision of the products for which he/she is responsible in order to elaborate the long-term vision and roadmap of your products, in collaboration with a cross-functional team;
- Establish development priorities and follow up with IT project managers;
- Measure product impact to maximize ROI;
- Ensure product competitiveness by conducting strategic positioning studies and keeping abreast of new developments in the field;
- Define clear, measurable metrics (success plan, KPIs, etc.) to monitor the progress of your products;
- Produce and distribute steering data to ensure effective communication;
- Determine the acceptable level of quality for product delivery;
- Ensure technology watch for the products for which he/she is responsible;
- Contribute to the CCTG portfolio vision;
- Develop links with strategic external partners.

*Customer management*

- Develop knowledge of customer base;
- Participate in post-mortem with customers;
- Participate in the animation/management of the communities served by its products;
- Ensure the implementation of programs promoting the adoption and use of the products for which he/she is responsible.

## *Communication and positioning*

- Complete strategic positioning studies (product usage, etc.);
- Analyze the needs of your community (with the help of your developer relations colleagues) + define priorities;
- Develop and ensure proper execution of communication plans;
- Act as a competition expert for the products for which he/she is responsible.

## **Skills :**

- Be customer-oriented;
- Ability to analyze and synthesize, formulate proposals and make informed decisions on assigned subjects;
- Ability to be critical of products and suggest improvements;
- Good interpersonal and communication skills;
- Ability to listen;
- Comfortable dealing with members of all hierarchical levels;
- Initiative;
- Ability to work under pressure.

## **Knowledge :**

- Bilingualism (French and English);
- Knowledge of product management software (Aha! or other) is an asset;
- Knowledge of SCRUM/AGILE is an asset;
- Knowledge of the video game industry is an asset.

## **Education:**

- University studies in a technical field, or equivalent experience;
- Business training or experience is an asset.

## **Relevant experience:**

- Minimum 5 years experience in a similar position in software product development or product management.