



# Senior Financial Analyst, Live Analytics

**Montreal - Full-time - 743999927639635**

**Apply Now:**

<https://jobs.smartrecruiters.com/Ubisoft2/743999927639635-senior-financial-analyst-live-analytics?oga=true>

Ubisoft, a global leader in the video games and entertainment software industry, is currently seeking a full-time **Senior Financial Analyst, Live Analytics** responsible for forecasting financial performance for a portfolio of games and delivering value-added business analyses that support insightful, data driven decision-making. She/He will report to the Associate Director, Live Analytics, and indirectly to the Executive Publisher.

The ideal candidate is a high-performing individual with an analytical mind that thrives in delivering solutions to complex problems, has an affinity for data and analytics in support of driving business decisions, is a strong business partner with demonstrated experience collaborating across functions.

**What you'll do:**

- Lead the development of the annual budget, financial forecasts, and long-term strategy planning cycles for a portfolio of Free to Play and Live game titles under Executive Publishers ownership.
- Analyze acquisition, engagement, and monetization strategies around our Live and Free to Play offerings at player level and present findings to Executive Publishers.
- Address strategic questions and deliver business impact, effectively communicate findings to both technical and non-technical audiences and translate recommendations into effective action plans.
- Assist proactively Executive Publisher in her/his mission to identify core performance drivers for a given title, including the definition and tracking of relevant KPIs.
- Provide “real-time” analytical support to Executive Publisher. Act as trusted advisor, apply business judgment and financial insights to enable data-driven business decisions.
- Work cross functionally with Production studios to understand product roadmap, game strategy and events impacting acquisition, retention, and monetization. Lead financial modeling for production gates on behalf of Publishing.
- Synthesize data from various sources to develop complex financial analyses and models to track performance of monetization mechanics. Use player level analyses to identify trends in behavior and measure impact of content release on player activity and monetization.
- Act as the liaison between cross-functional teams regarding tactics and strategies which will impact title performance.
- Support and present executive- level analysis to Executive Publishers and senior leadership team.

## What you'll bring:

- Strong bias towards action, enjoy finding patterns amidst chaos, and have demonstrated success in using analytics to drive business impact
- Strong analytical skills and business judgment to model sophisticated scenarios and apply insights to business strategy and planning
- Technical skills to surface insights quickly, and interpersonal skills to communicate those insights in a way that persuades action
- Excellent business partnering and communication skills, with a proven track record of working across all levels of the organization
- Proficient in excel, familiar with SQL and data visualization tools
- Bilingual (English and French)

## What to send our way

- Your CV, your expertise and/or related experience and skills.

Just a heads up: If you require a work permit, your eligibility may depend on your education and years of relevant work experience, as required by the government.

We are working to enrich players' lives through unique and memorable gaming experiences and by improving the positive impacts of our games. To get there, we are creating a safer, more inclusive work environment, we are giving back to the communities where Ubisoft operates by working with local non-profit partners and by working to reduce the environmental impact of our business

Skills and competencies show up in different forms and can be based on different experiences, that's why we strongly encourage you to apply even though you may not have all the requirements listed above.

At Ubisoft, you can come as you are. We embrace diversity in all its forms. We're committed to fostering a work environment that is inclusive and respectful of all differences.

Ubisoft code of conduct: [Ubisoft Code of Conduct](#)