



# Community Developer - Rainbow 6 Siege

**Montreal - Full-time - 744000136072539**

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The Community Developer will be responsible for establishing and growing our communities around Ubisoft's games with a proficiency in player communications, game improvements and feedback cycles, and deployment and maintenance of best practices.

This position will have a strong focus on gathering and sharing player feedback to improve Rainbow Six Siege. You will work closely with production teams to ensure player insights positively influence development and communications and help shape the future of the brand. You will also provide guidance to cross-functional team members, facilitating collaborative planning and executing commitments at high quality standards. As a member of the global community team, this position will be integrated with lead development studios.

**ESSENTIAL DUTIES AND RESPONSIBILITIES:**

Core duties and responsibilities include:

- Shape player feedback cycles and provide insights to Production and Publishing teams to influence game experiences, stimulate player retention, and assist in positioning messaging and marketing beats.
- Act as one of the spokespersons for Rainbow Six Siege. Coordinate community-centric events including, but not limited to: studio visits from fans or exclusive playsessions to source feedback from players.
- Develop and execute community strategic plans through a variety of content tactics, which support Production objectives and strengthen the overall marketing strategy.
- Act as a primary representative for players' needs within Production and Publishing teams to positively influence development and communications positioning, on behalf of our players and business objectives.
- Manage and produce internal reports on community feedback, activity, & expectations.
- Coordinate communication, activities, and initiatives with multiple global departments for consistent and cohesive messaging.
- Leverage Community Managers, transversal teams, and relevant partner resources to create meaningful content for our players (example: blogs, podcasts, interviews, infographics, & more).
- Collaborate with portfolio's Social Media Manager to define and report on content KPI's to demonstrate success and ROI of community programs and content.
- International travel may be required.

**WHAT YOU'LL BRING**

- Experience managing online communities and developing strategic plans or programs with demonstrable success in a professional setting.
- Proven track record of working with various stakeholders to filter and implement feedback.
- Fluency in English
- Extensive knowledge of social media platforms (Instagram, Twitter/X, Facebook, TikTok, Discord, etc.) is required.
- Experience working in a demanding Production environment, with multiple deadlines, metrics for success, and stakeholders.
- Strong understanding of building and maintaining the growth of video game communities as well as developing and executing strategic player engagement plans.

**PREFERRED BUT NOT REQUIRED:**

- Experience organizing events is a strong plus.
- Experience with FPS games.
- Experience with digital asset creation (video, photo, podcasts, etc.) a strong plus.