



Esports Product Manager

Montreal - Full-time - 744000088103788

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We are looking for an Esports Product Manager to join the ranks of our North America regional esports team. Reporting to the Associate Director of Esports in North America, you will contribute to shaping the future of the NA esports ecosystem, from the professional to amateur level.

Your product manager expertise, coupled with strong organizational skills and a collaborative mindset, will be instrumental in developing a sustainable NA Esports ecosystem. By leveraging these qualities, you will help shape dynamic programs and partnerships that contribute to the growth and long-term success of the region.

WHAT YOU'LL DO

Develop & Sustain the NA Esports Ecosystem

- Gather expertise from all project stakeholders and use market & consumer data to enrich discussions and drive decisions on the NA level.
- Build local strategies to develop & sustain NA esports ecosystems from professional, amateur, and collegiate ecosystems and drive growth and long-term success of the region.
- Design, plan, and execute NA regional esports programs in collaboration with partners to drive BR6 viewership, player engagement & revenues.
- Develop functional processes between the various internal and external entities to execute competitions and broadcasts effectively.
- Track and report KPIs for regional programs to reach global objectives.

Provide Operational Support & Foster Collaboration

- Manage day-to-day operational relationships with professional organizations & drive ecosystem synergy.
- Collaborate effectively with internal stakeholders (brand, marketing, live events, broadcast, and communications teams) to create & support Esports products.
- Support the associate director as the point of contact for all regional organizations on strategic topics.
- Be responsible for external business partner relationships with third-party vendors within the region, quality assurance of services delivered, and evaluation of the collaboration from RFP to end of contract for NA competitions.
- Ensure that the global esports team receives frequent updates on all regional developments and has all the information needed.

WHAT YOU'LL BRING

- Practical experience in the esports competitive operations is required. Experience & knowledge of the North America region is recommended.
- Rigorous, tactful, and creative, you are a uniting force and have good communication skills. Fluent in English.
- Wants to work in a diverse international environment with people from various continents and backgrounds.
- Demonstrated ability to take ownership and responsibility for projects. Anticipates problems, marshals resources, and does what it takes to get the job done.
- Has deep knowledge of esports games, especially FPS games, ecosystems, competitions, formats, organizations, and major service providers in the industry.
- Understands the elements to build successful esports competitions, such as broadcast, tournament operations, administration, and events.
- Is passionate about creating meaningful competitions and building an effective pathway from grassroots to the professional level in a wide variety of markets and games.
- Hard skills: Experience with MS Suite (Excel, Teams, SharePoint, etc.), Miro, and Discord
- Soft skills: research, writing, collaboration, communication, organization, adaptation to change.
- Fluency in French.

Ubisoft is a global leader in gaming with teams across the world creating original and memorable gaming experiences, from Assassin's Creed, Rainbow Six to Just Dance and more. We believe diverse perspectives help both players and teams thrive. If you're passionate about innovation and pushing entertainment boundaries, join our journey and help us create the unknown!

We embrace a hybrid work model helping you stay connected with your team and aligned with business priorities, while giving you the opportunity to maintain your work-life balance. Note, that some roles are fully office-based and are not eligible for hybrid work.