Technical Writer

Montreal - Full-time - 744000086934346

Apply Now:

As a UX Writer at Ubi MTL, you'll come up with the words that help players understand what things are and what they need to do in a live game.

You'll write user interface copy to intuitively describe and explain, in and around gameplay: instructions, menus, buttons, and more.

As an online gamer yourself, you know that when it comes to communicating, time is limited. Player-facing information needs to be conveyed clearly and consistently – at precisely the right place at exactly the right time.

With every new release, you'll deliver copy that leaves no room for doubt. No confusion. No frustration. Just straightforward, uncomplicated interactions – and a player journey that's as smooth as it gets.

What you'll do

- Partner with your UX team lead and UX director to understand the game's overall vision + develop its communication strategy.
- Collaborate with the user research team to grasp player needs, motivations, behaviours, etc.
- Work closely with designers to discuss design intentions to transform them into easy-to-understand features and concepts.
- Write clear, consistent, concise UI copy (item descriptions, tutorials, menus, settings, notifications, etc.).
- Create and maintain guidelines and style guides (voice, tone, vocabulary, etc.).
- Balance design, narrative and visual aspects with technical constraints (especially space restrictions).
- Brainstorm and research content ideas + identify opportunities to improve the player experience through copy.
- Support co-development requests from our UX teams in other studios.
- Collaborate with the localization team, who will adapt text into different languages.
- Follow up on content post-launch and rework it based on feedback.

What you bring

- Experience in copywriting, technical writing, or content strategy (or related experience) in product developement
- An understanding of information architecture and user research methodologies
- A highly collaborative spirit
- A knack for finding user-friendly ways to communicate

- Empathy: you're able to look at content design from your audience's point of view and adapt accordingly
- A creative approach to problem-solving: you can come up with innovative ideas to resolve a variety of challenges
- A healthy regard for data: you're comfortable proactively gathering it to inform your content choices·
- Ability to think holistically while building iteratively: you're a big picture thinker with an eye for detail

What to send our way

- Your CV highlighting your experience and skills
- A couple of samples of your best work (attach files or send us a link to your personal website or online portfolio)

About us

Ubisoft is a global leader in gaming with teams across the world creating original and memorable gaming experiences, from Assasin's Creed, Rainbow Six to Just Dance and more. We believe diverse perspectives help both players and teams thrive. If you're passionate about innovation and pushing entertainment boundaries, join our journey and help us create the unknown!

We embrace a hybrid work model helping you stay connected with your team and aligned with business priorities, while giving you the opportunity to maintain your work-life balance. Note, that some roles are fully office-based and are not eligible for hybrid work