



# Senior Data Scientist

**Montreal - Full-time - 744000079729985**

**Apply Now:**

<https://jobs.smartrecruiters.com/Ubisoft2/744000079729985-senior-data-scientist?oga=true>

Ubisoft Entertainment is looking for a Senior Data Scientist to lead business solutions for CRM personalized campaigns and operations, ensuring models and services deployment for personalized solutions such as players recommendations or Gen AI narratives through various CRM channels (In Game news, client banners and overlays, emails, notifications...) and working closely with operation to guarantee campaigns performance and bringing new ideas to the business. The position is based in Montreal.

Ideal candidate has a scientific background with solid experience in Machine Learning projects management.

**What you'll do**

- Envision new personalized solutions and their feasibility with CRM ops and management
- Improve and optimize our in-production solutions in collaboration with ops and management
- Guarantee the monitoring and performance of our running personalized campaigns
- Lead development for required new models and services
- Ensure the feasibility and deployment of personalized campaigns
- Promote our solutions and make them easy to understand and use, thanks to presentations, dashboards, documentation, UI...
- Fully understand Ubisoft tech stack necessary for CRM campaigns and operations
- Define and push clear specifications and evolution required from tech partners (Data Office, Online Services...) on the various Ubisoft channels CRM uses
- Bring leadership and enthusiasm around personalized solutions and ML/Gen AI technology

**What you'll bring**

- A Data Science or Data Engineer background
- Good knowledge of Python, Spark and SQL languages
- Experience in leading deployment of ML solutions in a business context

- Experience in project management
- Good understanding of big data environment and tech (Cloud Data platform, Container, API services) and ML ops
- Experience working with Databricks and Snowflake a plus
- Good understanding of CI/CD development and service delivery
- Bilingual French/English
- Very good communication and collaborative skills
- A good sense of business perspectives and priorities
- A good interest in video games and knowledge of the video game industry a plus

Ubisoft's 19,000 team members, working across more than 30 countries around the world, are bound by a common mission: enrich players' lives with original and memorable gaming experiences. Their commitment and talent have brought to life many acclaimed franchises such as Assassin's Creed, Far Cry, Watch Dogs, Just Dance, Rainbow Six, and many more to come.

Ubisoft is an equal opportunity employer that believes diverse backgrounds and perspectives are key to creating worlds where both players and teams can thrive and express themselves.

When you join Ubi MTL, you discover a workplace that sparks inspiration and connection. We offer a collaborative space that provides career advancement, a host of learning opportunities, and meaningful benefits centred on well-being. If you are excited about solving game-changing challenges, harnessing cutting-edge technologies, and pushing the boundaries of entertainment, we invite you to join us on our journey and help us create the unknown.

**At Ubisoft, you can come as you are. We embrace diversity in all its forms. We're committed to fostering a work environment that is inclusive and respectful of all differences.**