Game Analytics Team Leader

Montreal - Full-time - 744000068648817

Apply Now:

Ubisoft IT is looking for a Game Analytics Manager to join the Canadian Analytics Team (CAT) which is part of the Ubisoft Data Office (UDO). This team's main mission is to create the best gaming experiences by putting players' behaviors and motivations at the center of the design process. They do this by delivering in-depth player insights to guide decision-making, combining state-of-the-art qualitative and quantitative analysis through a variety of methodologies and data sources to do so.

The game analytics manager will implement best analytical practices in the Montréal studio. The incumbent's main objective will be to promote and develop data use in the games. With their team, the game analytics manager will support production stakeholders to translate their concerns with regards to games into actionable quantitative analyses of player's behaviours. You will also take an investigative approach to explore and develop techniques to address new concerns and inspire innovative solutions. You'll also focus on developing the team's knowledge and skills on traversal topics and contribute to Ubisoft Analytics Community development.

Responsibilities

- Lead the design and evolution of relevant, actionable studio KPIs.
- Build statistical and predictive models to enhance game performance insights.
- Standardize and align KPI frameworks for consistent performance comparison.
- Champion best practices in analytics through community-building and knowledge sharing.
- Recommend improvements to tools, processes, and data workflows across the studio.
- Assess and shape the development path for analytical talent within the organization.
- Foster cross-functional collaboration with Publishing, Marketing, and HR analytics teams.
- Recruit and grow a high-performing analytics team aligned with strategic goals.
- Set objectives, mobilize the team, and supervise day-to-day operations.
- Coach team members and monitor performance to drive continual growth.

- Good knowledge of various statistical approaches and methods such as sampling, Machine Learning, and A/B testing;
- Good knowledge of analysis tools such as Excel, Tableau, PowerBI, Python, SQL ;
- Good knowledge of IT concepts such as data management and software development;
- Ability to effectively communicate with cross-functional departments;
- Ability to drive change management for new cross-functional projects;
- Excellent analytical and synthesis skills.

We embrace a hybrid work model helping you stay connected with your team and aligned with business priorities, while giving you the opportunity to maintain your work-life balance. Note, that some roles are fully office-based and are not eligible for hybrid work.

Just a heads up: If you require a work permit, your eligibility may depend on your education and years of relevant work experience, as required by the government.

Skills and competencies show up in different forms and can be based on different experiences, that is why we strongly encourage you to apply even though you may not have all the requirements listed above.

At Ubisoft, we embrace diversity in all its forms. We're committed to fostering an inclusive and respectful work environment for all. We know the importance of providing a pleasant interview experience, therefore if you need any accommodation, please let us know if there is anything we can do to facilitate the interview process.