



# Social Media Publishing Coordinator

**Montreal - Full-time - 744000063497755**

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Reporting to the Social Media Publishing Manager, you will support the distribution of online marketing content across our digital platforms, working closely with our subsidiaries. You will be responsible for the following tasks:

**What you'll do:**

- Coordinate social and video content for assigned titles on designated social platforms.
- Manage and optimize content calendars with international Social Media Managers.
- Publish content and trailers on all digital channels and ensure distribution to internal teams. This also includes tagging content on the dedicated platform (Sprinklr).
- Monitor the performance of social posts and contribute to optimization recommendations to identify areas for improvement and best practices.
- Conduct benchmarks and identify trends in digital marketing, best practices, and major innovation opportunities.
- Optimize the distribution process and visibility of global and local content.

**What you'll bring to the team:**

- Ideally, you have at least 2 years of experience in digital marketing,
- You have a strong interest in social media mechanisms (Facebook, Instagram, YouTube, Twitter, Twitch, TikTok, etc.),
- You possess excellent written and verbal communication skills and enjoy collaborating with various teams,
- You are skilled at time management and demonstrate strong organizational skills,
- An interest in the video game or entertainment industry is an asset.
- Proficiency in French

Ubisoft's 19,000 team members, working across more than 30 countries around the world, are bound by a common mission: enrich players' lives with original and memorable gaming experiences. Their commitment and talent have brought to life many acclaimed franchises such as Assassin's Creed, Far Cry, Watch Dogs, Just Dance, Rainbow Six, and many more to come. Ubisoft is an equal opportunity employer that believes diverse backgrounds and perspectives are key to creating worlds where both players and teams can thrive and express themselves.

When you join Ubi MTL, you discover a workplace that sparks inspiration and connection. We offer a collaborative space that provides career advancement, a host of learning opportunities, and meaningful benefits centred on well-being.

If you are excited about solving game-changing challenges, harnessing cutting-edge technologies, and pushing the boundaries of entertainment, we invite you to join us on our journey and help us create the unknown.

**At Ubisoft, you can come as you are. We embrace diversity in all its forms. We're committed to fostering a work environment that is inclusive and respectful of all differences.**