



COMPETITION RULES

1. OBJECT

Ubisoft Entertainment Inc. (hereinafter referred to as "UBISOFT") is organizing a competition entitled "Ubisoft Indie Series presented by National Bank", exclusively on the Internet accessible at the following addresses:

- For residents of Ontario: <http://toronto.ubisoft.com/indieseries/>
 - For residents of Quebec: <http://montreal.ubisoft.com/fr/serie-indie/>
- And

2. COMPETITION

2.1 PREAMBLE

"**Competition**" means the competition organized by UBISOFT to support the Canadian independent developers' community.

"**Competition Page**" means the Competition's Internet page on the site managed by UBISOFT. Here the participant can find various details (information, rules, etc.) and can take part in the Competition.

"**Rules**" means the present set of rules and any documents attached hereto by reference; including without limitation the confidentiality agreement available at the Competition Page.

2.2 PRINCIPLE

The Competition consists of participants submitting the registration form available on the Competition Page and comply with the eligibility criteria of the Competition.

2.3 COMPETITION DATES

In **Ontario**, Competition starts on November 12, 2018 at 12:01 am and ends on March 31, 2019 at 11:59 pm (Eastern Standard Time)

In **Quebec**, Competition starts on October 25, 2018 at 12:01 am and ends on March 31, 2019 at 11:59 pm (Eastern Standard Time).

The Competition site will go online at the start of the Competition and will remain accessible at least throughout the duration of the Competition; provided, however, UBISOFT has the right to cancel, terminate or modify this Competition if it is not capable of completion as planned due to infection by computer virus, bugs tampering, unauthorized intervention or technical failures of any sort.

Further, UBISOFT assumes no responsibility if, for any reason, the Competition Page cannot be viewed or is not capable of running as planned. UBISOFT is not responsible for late, lost, incomplete, or misdirected entries; computer systems, phone lines, electronic equipment, computer hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature or for problems downloading entries from the Competition Page or for any other technical problems related thereto. UBISOFT is not responsible for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Competition, or by any technical or human error which may occur in the processing of the entries in the Competition. UBISOFT, in its sole

discretion, reserves the right to disqualify any person who tampers with the entry process, or who is otherwise in violation of these rules.

3. TERRITORY

The Territory covered by the present rules comprises the provinces of Ontario and Quebec in Canada.

4. PARTICIPATION

4.1 CONDITIONS OF PARTICIPATION

Participation in this Competition is open to any independent video game production and/or development studio. Its headquarters must be registered in Quebec or Ontario.

Employees of UBISOFT and their respective agents, affiliates, subsidiaries and parent companies, sales representatives, marketing affiliates and partners, distributors, advertising and promotion agencies, studios contractually involved with UBISOFT during the Competition, and members of the immediate families or household of members of the jury, are not eligible to participate in the Competition. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

For purpose of this section, an independent video game production and/or development studio is a company whose main business consists in producing and/or developing video games. Number of employees shall not exceed 50 (fifty). For avoidance of doubt, it is agreed that the studio can sub-contract part of its activity.

4.2 ACCEPTANCE OF THE RULES AND OF APPLICABLE LAWS

By participating in the Competition each contestant accepts, without reservation, the Rules in their entirety, rules pertaining to the current Internet code of ethics, as well as laws, regulations and other legislation applicable in the Territory. Participants accept that the Competition is exclusively governed by Canadian law. For residents of Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "RACJ") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the RACJ only for the purpose of helping the parties reach a settlement. Acceptance of the Rules is legally binding between the parties concerned.

5. COMPETITION TERMS

To take part in the Competition, the participant must:

- Go to the Competition Page;
- Complete the registration form (including signature of the confidentiality agreement);
- Indicate his/her acceptance, without reservation, of the Rules in their entirety to validate their participation in the Competition.

Registration forms may be submitted between November 12, 2018 and December 15, 2018 in Ontario and October 25, 2018 and December 15, 2018 in Quebec.

All entries must comply with the following:

- The video game must be the entrant's original work. Depiction of or mention of any content in game's submission shall not violate any third party personal or intellectual property rights, including without limitation copyrights, trademarks, publicity or privacy rights.

UBISOFT reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the reasons listed above, or for any other reason.

Each player's entry date for the Competition will be the date on which the form was successfully submitted and received by UBISOFT.

6. DESIGNATION OF WINNERS

UBISOFT will designate a maximum of ten (10) finalists per province according to the eligibility criteria as stated on the Competition Page. The twenty (20) finalists will be the ones who best complied with the criteria defined on the Competition Page. Designation will be made by a jury composed of UBISOFT experts and National Bank of Canada – Indie Series partner.

The twenty (20) finalists will be informed personally no later than February 28, 2019, by e-mail, using the e-mail address provided when such participant registered on the Competition Page.

In the event of a dispute regarding the identity of the person submitting a form, the form will be deemed to be submitted by the person in whose name the email account is registered. UBISOFT, its agents and representatives are not responsible for late, lost, or misdirected notifications.

Prizes will be awarded within the limit of one prize per participating studio, regardless of the email addresses submitted by the participants when participating to the Competition.

In the same e-mail notification, each finalist will be invited to a Demo Night to be held no later than March 31, 2019. During these events, two (2) studios will be declared Winner and two (2) studios will receive a National Bank Special Prize as decided by a jury composed of UBISOFT experts and the Indie Series partner, the National Bank of Canada.

By participating in the Demo Night, finalists grant UBISOFT and its designees to use finalists' names, logos, studio description, number of employees and names of managers for advertising, marketing, promotional and other purposes in any and all media now known or hereafter devised, worldwide in perpetuity, without further compensation, notification or permission, unless prohibited by law.

Participants waive and release the UBISOFT from any and all claims that entrants may now or hereafter have in any jurisdiction based on "moral rights" or "droit moral" or unfair competition with respect to UBISOFT's exploitation of entries without further notification or compensation to entrants of any kind, and agree not to instigate, support, maintain, or authorize any action, claim, or lawsuits against the UBISOFT, on the grounds that any use of any video, or any derivative works, infringe or violate any of entrants rights therein.

7. PRIZES

7.1 PRIZE LIST

There will be one (1) Winner and one (1) National Bank Special Prize Recipient for Quebec and one (1) Winner and one (1) National Bank Special Prize Recipient for Ontario for this Competition.

Prizes will be distributed in the following manner:

Prize per Winner:

- CA \$ 50,000 prize
- Participation to UBISOFT's expert mentorship program for development of the game for a maximum of 30 hours
- Personalized financial diagnosis and counsel provided by National Bank experts
- Marketing support for the game
- Internal and external communications activities to promote the collaboration between Ubisoft and the studio, locally and internationally 4
- An entrepreneurial training experience offered by National Bank

(Approximate retail value for this Prize: CA \$50 000 (fifty thousand Canadian dollars)).

National Bank Special Prize:

- CA \$ 25,000 prize;
- Participation to UBISOFT's expert mentorship program for development of the game for a maximum of 30 hours;

- Personalized financial diagnosis and counsel provided by National Bank.

(Approximate retail value for this Prize: CA \$ 25 000 (twenty-five thousand Canadian dollars)).

7.2 AWARD CONDITIONS

The prizes offered may not be contested in any way by the Winner; they may not be transferred, substituted, redeemed or exchanged for their equivalent cash value; provided, however, UBISOFT reserves the right to replace the stated prizes with prizes of an equivalent or greater value at UBISOFT'S sole discretion. All federal, state, provincial and/or local taxes/duties are the sole responsibilities of the Winners. Awarding of prizes and Competition administration shall be the sole responsibility of UBISOFT.

The stated value of the prizes corresponds to the approximate retail price (tax included) currently practised or estimated at the time of drawing up the Rules. It is provided simply as an indication and is subject to variation.

Prior to the awarding of prizes, the two (2) Winners and the two (2) National Bank Special Prize Recipients could be required to sign an affidavit of eligibility certifying their compliance with the Rules.

8. LIMITATION OF LIABILITY

By participating in the Competition each participant acknowledges and accepts the characteristics and limits of the Internet, with particular regard to technical performance, response times for consulting, querying or transferring information, the risks of interruption and, more generally, the risks inherent in any connection or transmission using the Internet, the absence of protection for certain data against potential misappropriation and the risks of contamination by possible viruses in circulation on the network.

As a result, under no circumstances will UBISOFT be responsible for or be held responsible for the following (bearing in mind that this is not a closed list):

- The transmission and/or reception of any data and/or information on the Internet
- Any malfunction of the Internet network which prevents the correct operation or functioning of the Competition;
- The breakdown of any reception equipment or lines of communication;
- The loss of any paper or electronic mail and, more generally, the loss of any data;
- Delivery or operational problems with any software;
- The consequences of any viruses, computer bugs, anomalies, or technical faults;
- Any damage caused to a participant's computer;
- Technical, equipment or software breakdowns of any kind whatsoever which may hinder or restrict the possibility of participating in the Competition, or which may have caused damage to a participant's system;
- Any condition caused by events beyond their control that may cause the Competition to be disrupted or corrupted;
- Any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or 5 acceptance, possession, or use of the prize, or from participation in the Competition; or
- Any printing or typographical errors in any materials associated with the Competition.

By participating in the Competition, you agree to release and hold UBISOFT and the employees, officers, directors, shareholders, agents, representatives of UBISOFT, its affiliates, subsidiaries, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Competition, or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. Further, by participating in the Competition, you agree to indemnify, defend and hold UBISOFT and the employees, officers, directors, shareholders, agents, representatives of UBISOFT, its affiliates, subsidiaries,

advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind which arise from or in connection with the entry.

9. PRIVACY

UBISOFT's privacy policy applies to this Competition. Please review such policy at <http://legal.ubi.com/privacypolicy/en-CA/> prior to entering the Competition.

10. RULES

The Rules can be consulted on the Competition Page.

If the circumstances require it, UBISOFT reserves the right to postpone, modify or cancel the present Competition in the event of any difficulties which may arise during the operation of the Competition.

The Rules apply to all participants in the Competition by registering on the Competition Page completing a form.

VOID WHERE PROHIBITED BY LAW. ALL FEDERAL, STATE, PROVINCIAL AND LOCAL LAWS AND REGULATIONS APPLY.